

# 2015 ANNUAL REPORT



Go Code Colorado

A project of the Colorado Secretary of State's Office  
Wayne W. Williams, Secretary of State

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# CONTENTS

**2** MESSAGE FROM  
SECRETARY WILLIAMS

**4** ROAD TO THE FINAL

**8** BY THE NUMBERS

**9** COLORADO INFORMATION  
MARKETPLACE

**10** EVENT SCHEDULE

**10** THANKS TO OUR HOSTS

**11** THANKS TO OUR PARTNERS



# MESSAGE FROM SECRETARY WILLIAMS

Go Code Colorado has been recognized by state, national and international organizations for innovative use of public data, civic engagement, and government collaboration.

★ 2014 ★

State Innovation of the Year Award  
from State Scoop 50

★ 2014 ★

APEX Award for Technology Project of the Year  
from Colorado Technology Association

★ 2015 ★

Bright Idea recognition from Harvard's Kennedy  
School for Democratic Government & Innovation

★ 2015 ★

Merit Award from International Association  
of Commercial Administrators

★ 2015 ★

CIO 100 Award from CIO Magazine

★ 2015 ★

IDEAS Award from National Association  
of Secretaries of State

In Go Code Colorado's second year, the app challenge solidified its place in the Colorado tech and entrepreneurial community. This thriving community has an impressive calendar of opportunities to get involved, which is why I was even more impressed with the caliber of talent in this year's participants—and it showed in the creativity and competition they brought to the challenge.

As I traveled the state for Challenge Weekend, I was thrilled to meet the many people who turned out to build apps, build business, and build up our great state.

We saw a twenty-percent increase in participants and teams from year one to year two—over 30 teams across the five Challenge Weekend locations. By all accounts, the ideas, apps, and pitches were stronger this year. We continued to garner strong community participation from corporate partners, individual mentors, local civic leaders, and of course developers and entrepreneurs. We added a Challenge Weekend location on the Western Slope in Grand Junction and we turned the Mentor Check-in into a full weekend of mentorship and support.

At the same time, we more than tripled the public data available on the Colorado Information Marketplace, serving not only the participants of the Go Code Colorado challenge, but citizens across Colorado who now have better access to state government information.

And we continue to be honored with recognition and awards, with four more coming this year. To the left, you can see a full list of the accolades Go Code Colorado has received.

Thank you to all who made this year a success, from our colleagues across state government, to our corporate partners, mentors, volunteers, and of course the bright participants who put many hours of hard work into creating business solutions with public data.



*Wayne W. Williams*

Wayne W. Williams  
Colorado Secretary of State



# ROAD TO THE FINAL

Over 160 people, making up 31 teams, began the Go Code Colorado challenge on April 10. Some worked as many as 30 hours or more that weekend, bringing life to creative ideas that use public data to solve challenges for business decision-makers. From each of the five Challenge Weekend locations, two teams were picked as winners—the best ideas were selected to move on, getting matched with high-quality mentorship and expertise to take their ideas to the next level.

On April 24, we brought the best and brightest from around the state to Boulder, where an expanded Mentor Weekend acted as a micro-accelerator. The finalist teams spent another 20 hours or more with successful entrepreneurs, developers, scrum masters, marketers, designers, and attorneys. This expanded weekend was in direct response to the desire from year one teams to have more support and mentorship. The outpouring of community support was a strong signal that already successful business leaders see the value in making public data more accessible.

A four-week sprint led the teams to the final event stage on May 21. Following a technical code review and extensive questionnaire about their business solution, each team had five minutes to pitch their idea to a panel of distinguished judges. Three winners were selected and each awarded a \$25,000 contract with the state for their application.



Go Code Colorado

WINNERS



TEAM MEMBERS: Jeremy Folds, Jasser Mohamed, Nick Volpe, Vernon Volpe (not pictured)

## FLOW FORT COLLINS, CO

Flow is an incentive-based mobile app designed to encourage and validate responsible commuting behavior. It will reduce traffic congestion by analyzing, predicting, and promoting responsible and environmentally friendly ways to change commuting patterns. Commuters will be incentivized by perks from local businesses.

**Business Challenge: Transportation Solutions**







## WINNERS



**TEAM MEMBERS:** Dylan KojiCheslin, Jaylyn Stoesz, Monisha Merchant, Kelly Poturalski, Aiko Cheslin, Miguel Trujillo, Scott Pantall, Thi Mai, Edgar Cordova

## MENTORMATTER

### DENVER, CO

There is a disconnect between the skills that graduates have and what businesses need. MentorMatter connects college and university students with volunteer industry mentors to improve recruiting and increase new-hire retention through mentorship.

**Business Challenge: Higher Education Partnerships**



## WINNERS



**TEAM MEMBERS:** Jordan Majdolashrafi, Rich Kopcho, Wojciech Magda, David Crook, Kevin Winn

## PIKR

### FORT COLLINS, CO

Pikr is a Colorado tourism app for residents and visitors that suggests activities based on user preferences. Users willingly offer personally identifiable information in exchange for suggestions of interesting things to do. This visibility informs businesses as to how they might adjust their business models, offerings and marketing/sales efforts to maximize profitable and sustainable revenue.

**Business Challenge: Tourism Intelligence**



# BY THE NUMBERS



118

DATASETS PUBLISHED  
(↑ 258% from year one)



161

CHALLENGE PARTICIPANTS  
(↑ 24% from year one)



31

TEAMS  
(↑ 24% from year one)



42

MENTORS  
(↑ 83% from year one)



\$76,000

FINANCIAL SUPPORT FROM CORPORATE PARTNERS



\$160,000

OF IN-KIND SERVICES  
(↑ 33% from year one including data and tools—  
from corporate partners)

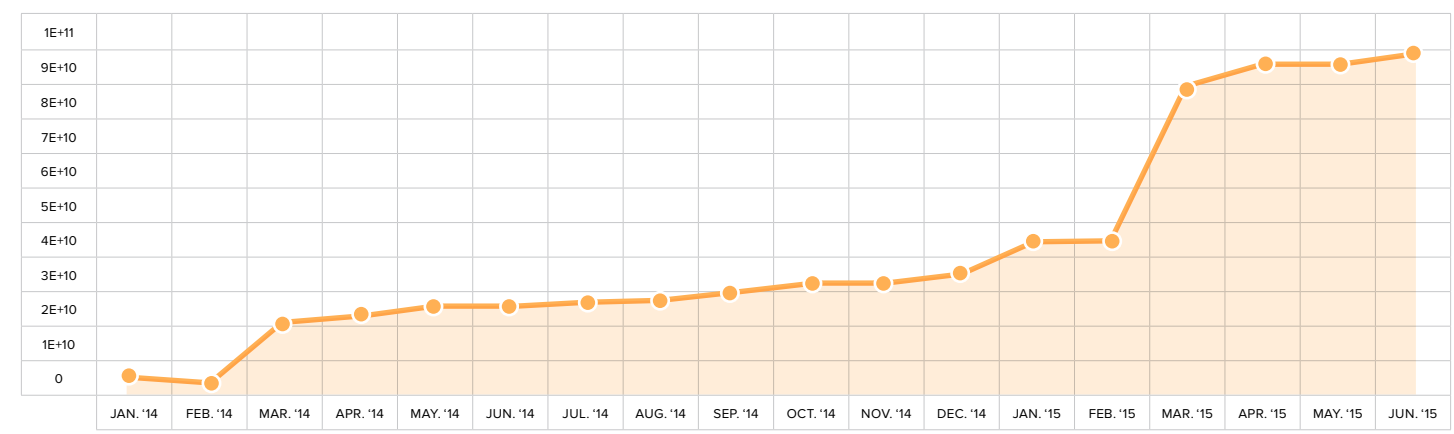


900

NEARLY 900 ATTENDEES AT GO CODE COLORADO  
events throughout the program year

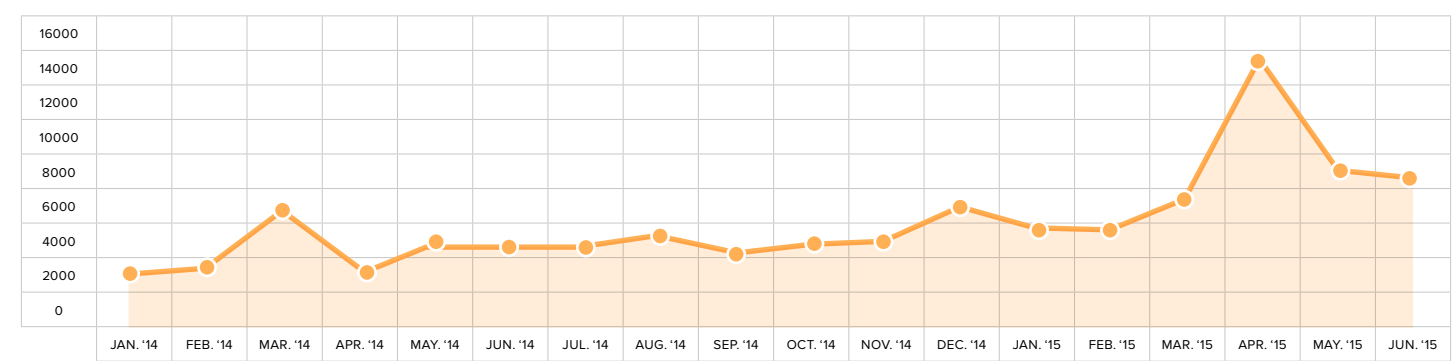
## COLORADO INFORMATION MARKETPLACE (CIM)

DATA VOLUME



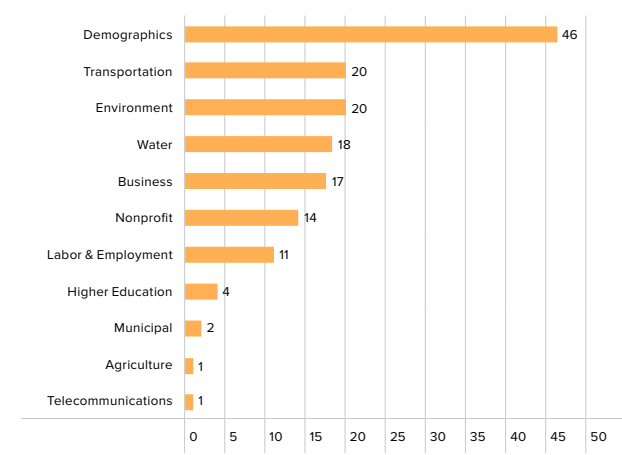
This graph shows volume of data on CIM by representing the total number of bytes consumed by all the datasets that have been loaded to the platform.

DATA VIEWS

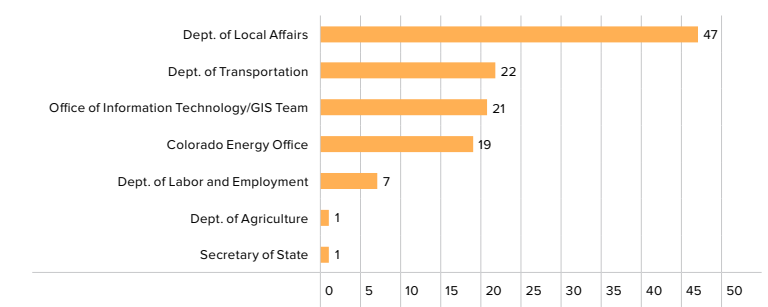


This graph shows the number of views and downloads of CIM data. The two spikes in usage (March '14 and April '15) correspond with the Go Code Colorado challenge.

New Datasets Added to CIM by Category



New Datasets Added to CIM by State Agency



Special thanks to the agencies that participated in publishing new data to CIM this year. To the left is a breakdown of new datasets by category and above is a breakdown of the agencies that published new data.

VISIT THE COLORADO INFORMATION MARKETPLACE AT [DATA.COLORADO.GOV](http://DATA.COLORADO.GOV)



## Event Schedule

### NOVEMBER

#### BUSINESS CHALLENGE WORKSHOP

November 13, 2014  
Colorado State University,  
Denver Center

### APRIL

#### KICK-OFF

April 8, 2015  
Denver Art Museum,  
Denver

#### CHALLENGE WEEKEND

April 10-12, 2015  
Colorado Springs | Denver |  
Durango | Fort Collins |  
Grand Junction

#### MENTOR WEEKEND

April 24-26, 2015  
Rally, Boulder

### MAY

#### FINAL COMPETITION

May 21, 2015  
History Colorado Center, Denver

## Thanks to our Hosts



## Thanks to our Partners



#### DATA PARTNERS







Go Code Colorado Final Competition, May 21, 2015 at History Colorado Center.





**[GOCODE.COLORADO.GOV](http://GOCODE.COLORADO.GOV)**